

THE NUMBERS DON'T LIE ONLINE MARKETING WORKS FOR LAWYERS



High End Web Designs

Search Engine Friendly websites designed to maximize conversion rates of your website visitors.

Legal Content Writing

Search Engine Optimized legal content writing services to help improve search engine visibility and conversion rates of website visitors.

Video Websites

Video center creation for your website to help improve conversion rates of visitors to your website.

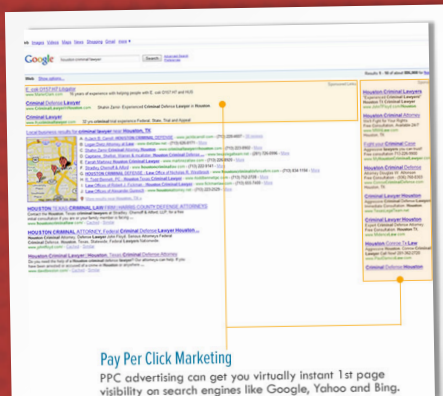
Search Engine Optimization

Websites built for high rankings on the major search engines.

Turn visitors into cases & increase sales

When you're not in court or meeting with a client you're reviewing facts and elbow deep in a case. This means that you have very little time for anything else. However, if you're serious about growing your client list, you need to invest in online marketing to grow your practice.

Each month, hundreds of thousands of potential clients search online for legal services. That's why it's imperative to have an online marketing strategy. We invest your dollars efficiently to ensure Internet prospects find your website and contact you.



Pay Per Click Marketing

PPC advertising can get you virtually instant 1st page visibility on search engines like Google, Yahoo and Bing.

PAY PER CLICK MANAGEMENT



VIDEO PRODUCTION



WEBSITE OPTIMIZATION

Get more cases and grow your practice.

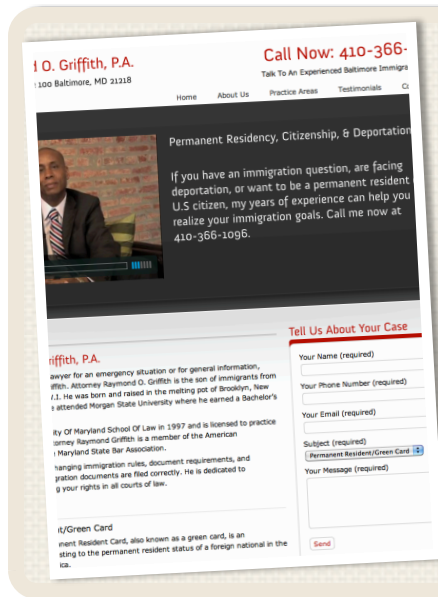
Our Internet marketing law specialists know that every firm has a variety of clients they wish to target. After a quick analysis of their past campaigns, it becomes clear their advertising efforts tend to be too broad.

McKinley Media Group makes the necessary changes to your marketing campaigns to focus on a specific target audience. These changes will ensure success from your efforts by targeting Internet users who are most likely to convert into clients.

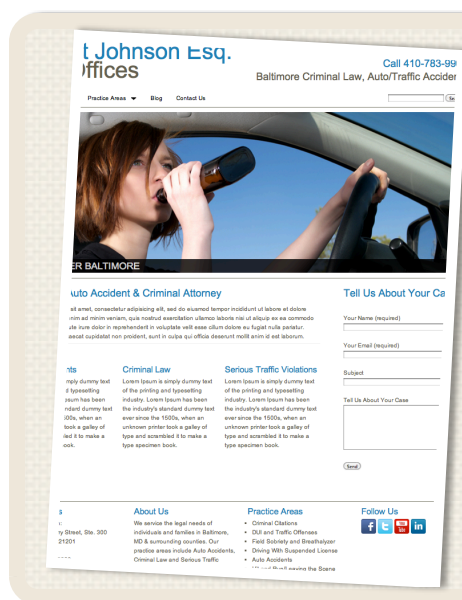
These changes will ensure further success to your online marketing campaigns because they will help to target internet users who are more likely to convert.

YOU KNOW HOW TO MARKET YOUR PRACTICE

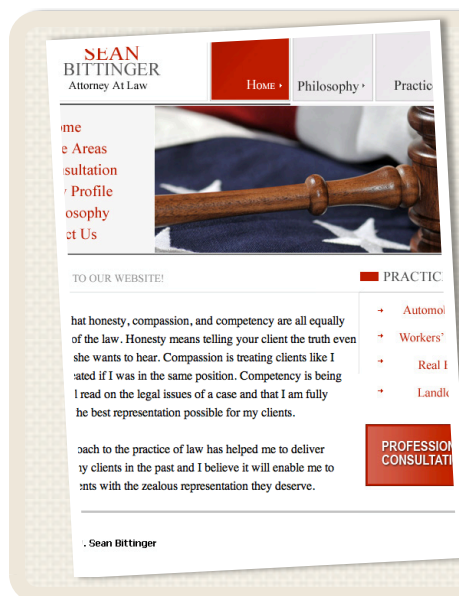
Let's examine how to grow your list of clients through online marketing. Natural search engine optimization, legal blogs, pay-per-click/pay-per-call advertising are all cost effective and efficient ways to increase your Internet presence. Other recommended programs include: link marketing, social networking, article marketing and video marketing.



"MMG totally revamped the look of our Website, content and optimized it for Google and other search engines. Traffic to our site grew by 65% in the first three months after the Website changes were made. Likewise, clients from our website doubled per month in the same time frame."



"During the time we worked together MMG made a huge impact on our company's branding. They updated our company Website and gave us a much more professional look, all following a theme of "A trusted & experienced law firm."



"I cannot tell you how many SEO companies I have wasted time and money on. When I came across MMG on Google I was very impressed with their portfolio. I decided to have them design our website and WOW, what a great job they did."

OUR PROVEN STRATEGY

Search Engine Optimization

Each month we monitor keywords, website traffic and other key indicators to ensure your site has maximum exposure on Google, Yahoo! and Bing. This means your site will appear when potential clients search for terms relevant to your practice.

Pay Per Click

Pay-per-click advertising is an instant way to get potential clients to your website. We identify keyword phrases that drive targeted traffic to your website and converts search inquiries into clients. We will conduct a PPC (pay-per-click) audit and determine what keywords to use, how much to bid, set a budget and set goals.

Article Marketing & Press Release

Each month we will write two articles and one press release. We submit the pieces to industry websites and blast press releases to over fifty media outlets. Over time this builds incoming links to your website and makes you an authority in your field. Article marketing drives traffic to your website and improves your search engine rankings

Video Marketing

Video is a cutting-edge method of connecting with potential clients to explain your service in minutes flat. These are not dramatized commercials but engaging videos that make a personal connection to viewers and answer common questions. We will produce a series of videos that will showcase your outstanding customer service, your experience in the field and testimonials from past clients.

Law Office of Raymond O. Griffith, P.A.
Address: 2024 St. Paul Street, Suite 100 Baltimore, MD 21218

Call Now: 410-366-1096
Talk To An Experienced Baltimore Immigration Lawyer

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Permanent Residency, Citizenship, & Deportation

If you have an immigration question, are facing deportation, or want to be a permanent resident or U.S. citizen, my years of experience can help you realize your immigration goals. Call me now at 410-366-1096.

[Translate]

Law Office of Raymond O. Griffith, P.A.

If you need an experienced immigration lawyer for an emergency situation or for general information, contact The Law Office of Raymond O. Griffith. Attorney Raymond O. Griffith is the son of immigrants from the small Caribbean island of Barbados, W.I. He was born and raised in the melting pot of Brooklyn, New York City with strong immigrant roots. He attended Morgan State University where he earned a Bachelor's Degree in Communications in 1993. He then earned his J.D. from the University of Maryland, Baltimore. He is a member of the Maryland State Bar Association and the Immigration Lawyers Association and is dedicated to keeping current with the latest changes in immigration law. He is dedicated to keeping current with the latest changes in immigration law. He is dedicated to keeping current with the latest changes in immigration law. He is dedicated to keeping current with the latest changes in immigration law.

Services

Permanent Residency
A United States Identification Card
United States of America

Tell Us About Your Case

Your Name (required)
Your Phone Number (required)
Your Email (required)

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2	Legal Clinic Criminal Law	www.legalclinic.com	(713) 299-9827
3	Carroll, Shanks & Associates, Houston Criminal Defense	www.carrollshanks.com	(713) 299-9827
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LET'S GET STARTED CALL 410-630-1287 EXT. 1

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